



Joe Rey

(503) 568-9525 joerey@me.com 453 S. Park Drive Apt B7 Collingswood N.J. 08108

PROFILE

Joe Rey's resume reads like a who's who of top corporations and MTV artists: Chrysler, The Backstreet Boys, Dr. Pepper, to Dr. Dre, LeAnn Rimes to Busta Rhymes. Growing up in Camden, New Jersey music was always playing in the neighborhood. Joe honed his technical skills with some of the best Directors and Agency Creative Directors in the business such as Victor Sonder, Martin Scorsese, Jonathan Demme, Terry Gilliam, Hype Williams, Marcus Nispel, Bob Giraldi, and Joseph Khan. Some of Joe Rey's production designs are honored as part of a permanent collection at the Museum of Modern Art. Joe's ever expanding creativity finds him on the cusp of a new adventure, a media science he has coined called "POPOLOGY®"

Experience

RESUME

Extensive experience with brands and artists. Attended the Art Institute of Philadelphia and helmed Production Company / Advertising Agency Accounts as hybrid Creative Director / Writer & Editor. Proficient in all forms of Media Production, Studio Facilities, and Scene Shop. Effective Team Player- Keen visual aesthetic, ingenuity, and boundless enthusiasm for each project. Proficient in Computer Aided Design, Concept Design, Story Boards, Bidding and Responsible Budgeting.

NOTABLE PROJECTS

Austin Powers II Production Designer & Trailer Assist Writer, Boys II Men Production Designer, Ricky Martin Co Director & Production Designer, Back Street Boys Co-Director & Production Designer, PT CRUISER Director & Production Designer, Future Shop Campaign Writer & Director, Smart Money Campaign Writer, Director & Production Designer, Philip Morris Youth Smoking Prevention Y&R Campaign Director & Production Designer, Bobby Brown Production Design & Writer, Brandy Writer & Production Designer, Busta Rhymes Production Designer & Writer, Dr. Dre Production Designer, LeAnn Rimes Writer Director



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NOTABLE PROJECTS CONTINUED:

& Production Designer, Joan Osborne Production Designer, Mary J. Blige Production Designer, The Offspring Production Designer, Spice Girls Production Designer, Chase Manhattan Production Designer, Fidelity Investments Production Designer, Brian Adams Co Director, Federal Express Production Designer, Texaco Production Designer, Lowes Home Improvement Campaign McCann Erickson Director & Writer, Drug Free America Production Designer & Co-Writer, Visa Platinum Production Designer, Abercrombie & Fitch Director, K-Ci & Jo Jo Director Writer & Production Designer 2x, Rogers At&T Director & Writer, Dr. Pepper Director & Production Designer, Intel & Microsoft Web Series Director Writer & Production Designer,

BUISNESS EXPERIENCE

Metropolis Studios- In house Production Designer for Philadelphia's premier sound stage facility .

A.C.M.E. Art Department- Helmed this Bi-Coastal production design firm, for iconic production stages for VH1 New York and pioneering design for MTV into Asia markets.

HD LOFT STUDIOS Portland: Helmed Film Studio Design & Construction. Additionally maintained client bookings and production needs: Managed House Clients: NIKE, Micro-Soft, INTEL, Local Photographers & Videographers

Akaku Television: On Air Promo Director for Public Broadcasting Network in Maui Hawaii. Directed & Edited 40 on air promos to satisfy seasonal & special events packages.

EDUCATION

Art Institute Of Philadelphia-1986/1987

SKILLS

Excellent Management and direction of teams, tight turn around or budgets not a hindrance, Final Cut editing, 3d Architectural Rendering, Augmented Character Design, Adobe Photo Shop & illustrator, Wood Building and shop tools enabled, Budgeting, and formal bid creation.

REFERENCES Available upon request.